

Safely Connecting Homeless Veterans to Technology

Presenters:

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**Fast Forward
Community
Technology Center
Columbia, SC**



If you were going to be homeless tomorrow, what two objects would you take?

For an increasing number of homeless, the answer is a laptop and cell phone.

–Homeless turn to Twitter for food, shelter
CNN Tech Article

Homeless Staying Connected

“Internet access has in many ways become like a basic need. Without it, it can be difficult to find a home, apply for a job, sign up for classes, make homeless shelter reservations or find soup kitchens.” –NY Times



Between 44-89% of homeless men and women have smartphones and over 20% have connected to the internet in the past 30 days.

Homeless Staying Connected

Barriers to using technology while homeless:

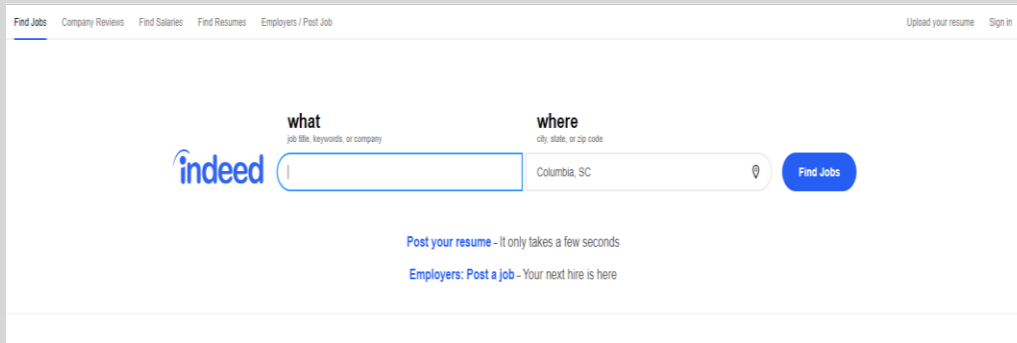


- Resources
- Availability
 - Cost
- Knowledge
- Safety and Security

Part I:
EMPLOYMENT

JOB SEARCHING

AN EXPERIMENT



The screenshot shows the Indeed job search page. At the top, there are navigation links: Find Jobs, Company Reviews, Find Salaries, Find Resumes, and Employers / Post Job. On the right side, there are links for Upload your resume and Sign in. The main search area features the Indeed logo on the left. To its right, there are two input fields: 'what' (job title, keywords, or company) and 'where' (city, state, or zip code). The 'where' field contains the text 'Columbia, SC'. A blue 'Find Jobs' button is positioned to the right of the 'where' field. Below the search fields, there are two links: 'Post your resume - It only takes a few seconds' and 'Employers: Post a job - Your next hire is here'.

■ Gmail Account

- John Bonfiglio
- Food Service

■ Indeed Account

■ Apply for Food Service Jobs

Email address and profiles created on a Friday Morning

AN EXPERIMENT

- 3 emails from Survey Club
- 2 emails from Indeed to upload my resume for more job hits
- Application to Whole Foods

SurveyClub	Another invitation for John Bonfiglio - Hey John , Have you checked out Send Earnings yet? They are offering a \$5 signup bonus. The Send Earnings survey program is different from m...	May 4
Tatiana Wright	Tatiana Wright sent you a message about your resume on Indeed. - Sales Representative opening at SEARS Home Improvement. Confirm my interest Let this employer know you're int...	May 4
SurveyClub	Invitation for John Bonfiglio - Special Invitation for John Bonfiglio - Another opportunity for today! EarningStation is a new paid survey site that we think you will enjoy. Check it out and star...	May 4
SurveyClub	Welcome to Survey Club, John ! Important information below! Hi John , Welcome to SurveyClub.com, I'm glad you joined. I have some important news I wanted to share with you right...	May 4
Indeed Apply	Indeed Application: Lead Line Cook Kitchen Manager - You submitted an application for: Lead Line Cook Kitchen Manager Mr Seafood - Columbia, SC 29204 Submitted Follow Get job u...	May 4
Indeed Apply	Indeed Application: Barista/Cashier/Customer Service - You submitted an application for: Barista/Cashier/Customer Service HHS - Hospital Housekeeping Systems 1399 - 120 Gateway...	May 4
Indeed Support	Your password on Indeed has been set - The password associated with your Indeed account has been set. If you did not set the password or have any questions, please contact us. © 20...	May 4
Indeed	Choose a password for your Indeed Account - Please use this link to provide a password for your Indeed Account: Provide a password for your Indeed Account Or copy and paste the follow...	May 4
Indeed Apply	Indeed Application: Lead Line Cook (grill/saute) - You submitted an application for: Lead Line Cook (grill/saute) Blue Marlin - Columbia, SC Submitted Follow Get job updates from Blue M...	May 4
Nobel Learning Communiti.	Thank you from Chesterbrook Academy - Nobel Learning Communities , Thank you for for submitting your application. The position's hiring manager will review your qualifications and wil...	May 4
Indeed Apply	Complete your application: Cook - You submitted an application for: Cook The Waterford at Columbia - Columbia, SC 29223 Submitted Did you remember to complete your application? T...	May 4
John from Indeed (2)	Verify john.bonfiglio3223@gmail.com is your email address before using Indeed - Indeed Confirm your email address on Indeed Thanks for signing up at Indeed! Please click on the fo...	May 4
Indeed	Welcome to Indeed - Indeed Welcome to Indeed, the world's #1 job site! You've taken the first step to getting a job on Indeed. Learn how to get the most from your Indeed job search. How!	May 4
WholeFoods	It's Whole Foods Market - we got your application! Dear John Bonfiglio: Thanks for your interest in joining the Whole Foods team. We have received your application for the FT Cook p...	May 4
Indeed Apply	Indeed Application: Cook - You submitted an application for: Cook Southern Foodservice Management - Columbia, SC Submitted Follow Get job updates from Southern Foodservice Man...	May 4
Indeed	Your job alert for cook jobs in South Carolina is now active - Indeed Your job alert is active You'll receive your first daily job alert for cook in South Carolina when jobs become available. If you...	May 4
Andy from Google	Johnathan, welcome to your new Google Account - Hi Johnathan, I'm so glad you decided to try out Gmail. Here are a few tips to get you up and running fast. Gmail Gmail on the go Will...	May 4

- 15 minutes after applying for the first job through Indeed

AN EXPERIMENT: PART II

- **5 Career Websites:**

- Indeed
- Monster
- Career Builder
- SnagAJob
- Zip Recruiter



- **3 Pages Printed:**

- First three pages checked from each of the 5 sites
- Removed businesses that were not listed on web searches
- Removed businesses from Temp. Services

- **3 Career Fields:**

- Manufacturing
- Hospitality
- Food Service



- **Checked:**

- Checked remaining job postings against career page on company website

AN EXPERIMENT: PART II

CareerBuilder: Find the right job. **Right now.**

Job Title, Skills, or Company

City, State or ZIP

Find Jobs

No Recent Searches

All Default Settings Used
Only Parameter:
Columbia, SC

indeed[™]
one search. all jobs.

ziprecruiter

Post a Job

Contact Us

Sign In

The Smartest Way to Get Hired

Job title or keyword

Columbia, SC

Search All Jobs

snag.

What job are you looking for?

2836

Q

Job Seekers

Employers

Request a Demo

Sign In

Contact Sales 800-732-7688 | Request a Demo

Hire great hourly employees

Get applications to your job now — over 4 million delivered last month

Start Hiring

Jobs

Career Resources

Post a Resume

Company Profiles

Account

Find Better

Monster can help you find the best jobs, employers and career advice.

Jobs Companies Advice

Keyword or Title

Location

Search

I understand that this is **NOT** a job offer and that I will be contacted by a representative of The Art Institute of Pittsburgh - Online division.

ON THE PREVIOUS SLIDE, DID YOU NOTICE THE INFORMATION AT THE BOTTOM OF THE PAGE?

I understand that this is **NOT a job offer** and that I will be contacted by a representative of The Art Institute of Pittsburgh - Online division.

✓ “I understand this is NOT a job offer and that I will be contacted by a representative of The Art Institute of Pittsburgh- Online division.”

All fields required.

1 About You

First Name: Brenna
Last Name: Smith
Phone: 803 - 318 - 9642
Program of Interest: -- Please select --

2 Your Contact Info

Home Address: 3223 Devine St
City: Columbia
State: South Carolina
Zip: 29205
Email: brenna.smith3223@gmail.com

I understand that this is **NOT a job offer** and that I will be contacted by a representative of The Art Institute of Pittsburgh - Online division.

[REQUEST INFO](#)



READ THE FINE PRINT

“This is not a job opportunity. This is an education opportunity.”

Information automatically generated from resume uploaded

Unless someone is actually interested in the option, make sure they click “No” and don’t give their information.

The screenshot shows a web browser window with the URL `bdm.careerbuilder.com/bdso.aspx?bdmlocrd=gjXV4NH3aUjvdmLibOTXA0tOe78E0phi6yh8oS5Lri4job9Je7EzwOwcRVIS`. A notification bar at the top reads: "Please consider this education offer. To skip this page, please click the No thank you button. No thank you. Please Continue...".

The main content area features the heading: "This is not a job opportunity. This is an education opportunity." Below this is the text: "Earn the respect of employers with a degree you can earn on campus, online or both." The DeVry University logo is on the right. A paragraph of text describes the university's offerings, followed by the instruction: "Fill out the form below to request more information."

The form fields are as follows:

- * Required**
- First Name:*
- Last Name:*
- Home Address:*
- Apt/Suite:
- City, State, Zip:*
- Home Phone:*
- Work Phone:*
- Email:*
- High School Graduation Month:*
- High School Graduation Year:*
- Highest Level of Education Achieved:*

At the bottom of the form, there is a checkbox: By clicking submit I authorize an admissions representative to contact me regarding education opportunities. This is not a job offer and is not required to continue.

Two buttons are visible: a green "Submit My Information" button and a grey "No Thank You >>" button.

Red arrows from the text on the left point to the following elements in the form:

- An arrow points to the heading "This is not a job opportunity. This is an education opportunity."
- An arrow points to the "Home Address" field.
- An arrow points to the "Email" field.
- An arrow points to the "Submit My Information" button.
- An arrow points to the "No Thank You >>" button.



SouthUniversitySM
Established 1899

Why South University Online?

South University Online Programs are designed to cater to your needs with small classes that allow for individualized attention, qualified instructors who bring a wealth of knowledge to the classroom, customized learning environments, and challenging curricula that's geared toward your career goals.

Designed with the needs of working adult students in mind, South University Online Programs are built on the same curriculum offered at South University's campus locations. As a student at South University Online you will receive the same degree, quality instruction, variety of learning options and level of service found at the campus locations.

Explore What South University Has to Offer

Choose from one of our online associate's, bachelor's, or master's degree programs and begin exploring what South University has to offer.

See [suprograms.info](#) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other information info.

[Accreditation & Licensing](#)

[Privacy Policy](#)

1 About You All Fields Required

First Name

Brenna

Last Name

Smith

What year did you graduate high school?

2007

What is your Military Affiliation?

-- Please select --

2 Your Contact Information

Home Address

3223 Devine St

City

Columbia

State

South Carolina

Zip

29205

Email

brenna.smith3223@gmail.com

Phone

803 - 318 - 9642

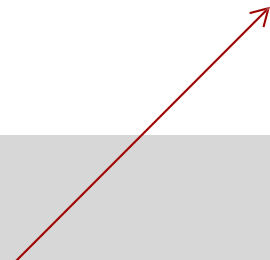
I understand that this is **NOT** a job offer and that I will be contacted by a representative of South University Online.

Please select an area of interest

-- Please select --

REQUEST INFO

No Thanks



RESULTS

☆ SurveyClub

Hey John , earn a \$100 gift card with this shopping behaviors study! -

Sales Representative opening at SEARS Home Improvement.

Confirm my interest Let this employer know you're interested.

Maybe later Your contact details will not be shared.

Decline I would not like my contact details shared with this employer.

Reply to this email to contact Tatiana Wright. Your contact details will be shared when you reply or express interest.

[Report Spam](#) - This message is suspicious or fraudulent.

Hi John,
Hello! This is SEARS Home Improvement and we are interested in speaking to you regarding your resumé!

Here's to YOUR Future with...

Hope you're doing good today? I had a look at your resume on your school job search and I might possibly have an opening for you confirm to me if you're available and get back to me as soon as possible. Send your personal email and mobile number for job description to get started. Work 4- 8 hours weekly and get paid \$400.

Warm Regards

Dear job seeker,
Let me introduce myself. My name is Scottie Michael, and I am an assistant HR director.
Your email address was found in the internet resources, and since I am responsible for recruiting in our company,
I would like to offer you a job of mystery shopper.



NOT EVERYTHING IS A PERFECT MATCH

Experienced Sheet Metal Fabricator

MOBI MEDICAL - Columbia, SC
\$35,000 - \$52,000 a year

Growing medical products and fabrication company offering full-time position for an experience sheet metal fabricator. Ideal candidate will have experience in...

[Easily apply](#)

Sponsored [Save Job](#)

Machine Operator 173001

Caraustar - ★★★★★ 98 reviews - Lugoff, SC

Engagement in all production and safety metrics for assigned manufacturing line/process. As a Manufacturing Operator Trainee in our Camden, SC facility, you...

Desired Experience: Lean Manufacturing

Sponsored [Save Job](#)

Trane Production Technicians

Ingersoll Rand - ★★★★★ 833 reviews - Columbia, SC 29206

Stand up to four hours without sitting, and up to 8 hours for an entire shift. The employee works in a manufacturing environment which involves hazards such as...

22 days ago [Save Job](#) [More...](#)

Clean Room Technician (Night Shift)

Nephron Pharmaceuticals - ★★★★★ 50 reviews - West Columbia, SC 29172

The ability to create and contribute to an environment that values people, encourages trust, teamwork, and open communication, and provides participation,...

Desired Experience: CGMP

[Easily apply](#)

23 days ago [Save Job](#) [More...](#)

CNC Machine Operator

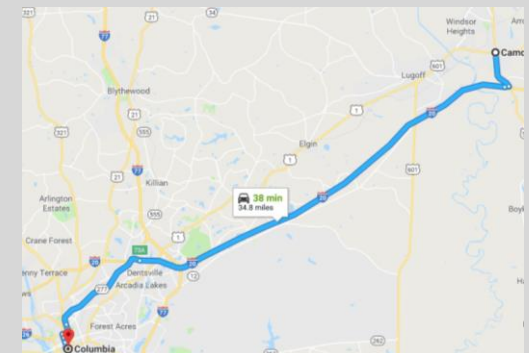
Akebono Brake - West Columbia, SC
\$17.69 - \$19.30 an hour

The CNC Operator is responsible for performing the following duties: * Checks machined parts by CMM and hard gauges. * Ability to understand and complete...

“You will be responsible for setting up, operating, monitoring and effectively trouble-shooting machinery and components to achieve the desired results. Your work will be completed in a safe, professional and timely manner.”

Sounds pretty good so far...

Location: Camden, SC



35.9 miles
away !

FACEBOOK FOR JOBS?

[Facebook.com/jobs](https://www.facebook.com/jobs)

- “An Internet Company in California”
- Always Open
- Fast Response
- Market Research
 - Keying Information into databank

Jobs on Facebook

Search jobs

LOCATION

Columbia, South Carolina (40 miles) [Change](#)

INDUSTRY

- Consulting Agency
- Barbecue Restaurant
- Community
- Transportation Service
- Product/Service
- Restaurant
- Business Service
- Brand
- Medical & Health
- Local Business

JOB TYPE

- Full-time
- Part-time
- Internship
- Volunteer
- Contract

Jobs Nearby



Customer Service

TRC Staffing Services - Employment Agency
Columbia · Full-time · \$13 / hour

Are you professional in your conversations and love helping folks out? This customer service role could be perfect for you! We are looking for a...

[Apply Now](#)



Market Researcher

The Job Hunter - Internet Company
Columbia, South Carolina · Full-time · \$25 / hour

Pay: \$25 per hour. Enter information in our company program for market research purposes. No experience necessary. Full time or part time...

[Apply Now](#)



Desk attendant

JC's Lexington Bowl - Bowling Alley
Lexington, South Carolina · Part-time job

JCs Lexington Bowl is now hiring. Looking for desk attendant, floor attendant and kitchen attendant.

[Apply Now](#)

[See All](#)

Pay: \$25 per hour. Enter information in our company program for market research purposes. No experience necessary. Full time or part time available.

FACEBOOK FOR JOBS

The Job Hunter

Dreinn Bernardin
Columbia, South Carolina

[View Application](#)

Hi there, kindly fill out the form on our site:
<http://www.ApplyTodayNow.club>

Your application will not be considered if a login is not created. Thank you.


SURVEYCLUB
ESTABLISHED 2005

HOME AVAILABLE STUDIES HOW SURVEY CLUB WORKS

Create Your Account for Free

First Name
Last Name
Primary Email
Gender Male Female
Date of Birth Month Day Year
Ethnicity
ZIP/Postal Code
Country
Password
Confirm Password
Enter the following value below: **8799**
Enter Code Here
[GET FREE ACCESS NOW](#)
By joining you agree to the [Terms of Services and Privacy Policy](#).

..And Start Making Money
We'll pay you each time you take part in a paid research study. Receive an Amazon Gift Code or payment by check.



Pre-Screening Questions

This application is a two step process. after completing the form below kindly proceed to our Affiliate page to fill in the necessary information.

How Did You Hear About Us?*

- Google
- Craigslist
- Facebook
- Zpscruiter
- Glassdoor
- Indeed
- Email
- Newspaper
- Text Message
- Other

Are You At Least 18 Years Of Age?*

- Yes
- No

Do You Own A Computer Or SmartPhone With Internet Access?*

- Yes
- No

Are You Capable Of Following Detailed Instructions?*

- Yes
- No

How Do You Wish To Be Paid? Please Choose One Option Only!*

- Company Check Via Mail
- Direct Deposit
- PayPal

This can be changed at a later time

Applying Takes Approximately 15 Minutes. Are You Ready To Get Started Now?*

- Yes I'm Ready
- No I'm Not

We are looking for serious people ready to take action. If this isn't you please exit this page

Tell Us About Yourself

Residence
Household Income
Employment
Marital Status
Have Children Yes No
Highest Education Completed
Drink Alcohol?

Health Information

<input type="checkbox"/> ADD/ADHD (Attention Deficit)	<input type="checkbox"/> Hepatitis C
<input type="checkbox"/> Arthritis	<input type="checkbox"/> High Cholesterol
<input type="checkbox"/> Asthma	<input type="checkbox"/> HIV
<input type="checkbox"/> Breast Cancer	<input type="checkbox"/> Irritable Bowel Syndrome (IBS)
<input type="checkbox"/> Colitis	<input type="checkbox"/> Lung Cancer
<input type="checkbox"/> COPD	<input type="checkbox"/> Migraines
<input type="checkbox"/> Crohn's disease	<input type="checkbox"/> Multiple Sclerosis
<input type="checkbox"/> Depression	<input type="checkbox"/> Other Cancer
<input type="checkbox"/> Diabetes - Type 1	<input type="checkbox"/> Parkinson's disease
<input type="checkbox"/> Diabetes - Type 2	<input type="checkbox"/> Prostate Cancer
<input type="checkbox"/> Gastroesophageal reflux disease (GERD)	<input type="checkbox"/> Psoriasis
<input type="checkbox"/> Glaucoma	<input type="checkbox"/> Rheumatoid Arthritis
<input type="checkbox"/> Gout	<input type="checkbox"/> Sleep disorder

Lifestyle Information

<input type="checkbox"/> I do the grocery shopping in my household.	<input type="checkbox"/> I own a cellular phone.
<input type="checkbox"/> I live in a public housing project.	<input type="checkbox"/> I own a desktop computer for personal use.
<input type="checkbox"/> I own a laptop computer for personal use.	<input type="checkbox"/> I own a HDTV.
<input type="checkbox"/> I own a digital camera.	<input type="checkbox"/> I currently receive food stamps.
<input type="checkbox"/> I play video games.	<input type="checkbox"/> I have high speed internet at home.
<input type="checkbox"/> I own or lease a car.	<input type="checkbox"/> I use tobacco/smoke cigarettes.
<input type="checkbox"/> I have purchased expensive art (over \$3,000).	<input type="checkbox"/> I am independently wealthy.
<input type="checkbox"/> I own a pet.	

GET CONNECTED...?

See who you know at the jobs you want.

 [Connect with Facebook](#)




When you connect with Facebook, you'll instantly see who you know at thousands of great companies. Each connection brings you closer to the jobs you want.

[NEXT STEP](#)

 **Build Your Profile**

2 Get Connected
52% of people find jobs through people they know. Your friends and coworkers can help you get ahead!

3 Post Your Resume

 [Sign Up with Facebook](#)



(And start using BeKnown from Monster!
Don't worry, you'll still have privacy control. [Find out more](#))

Remember, if you connect with Facebook, your information is public. This means your friends and people looking at your page will see the jobs you're looking at.

If someone sent you a message about applying at the company you work for, would you respond?

Your Job Matches

Hourly jobs near Columbia, SC 29205 US [Edit](#)

[Recent](#)

[Favorites](#)

[All](#)

Since May 06, 2013

31 - 45 of 1,750



Senior Systems Support Analyst

Software Specialists - Columbia, SC
Posted May 07, 2013

See who can help you get this job
[Connect with Facebook](#)





- Use them for what they are, a resource
 - Don't give extra information
 - “No Thank You”

■ Stand out- Create a brand

■ Convenience

- Multiple applications without the driving time/cost
- Remember, for some jobs, seeing is believing

■ Apply for several jobs at multiple locations with one application

- Lowes



- Email alerts
- Resume templates/tips
- Company connections

KEEP IT SIMPLE



How many sites can you name for job searching?

“10 Best Job Sites for Career Seekers”

“17 Best Niche Job Search Websites to Help You Cut Through the Clutter”

“15 Best Job Search Sites”

Career Builder	Engineering.com	Job	The Ladders
LinkedIn	Hospitality Online	USA Jobs	Simply Hired
SnagAJob	ITJobPro	USA.gov	Way Up
ZipRecruiter	TalentZoo	Hired	Work Now
Indeed	Idealist	Pay Scale	UpWork
Beyond	Hotellerie Jobs	Glass Door	Simply Home
College Recruiter	Craigslist	Dice	Facebook
Dice	Monster	Simply Hired	Google

KEEP IT SIMPLE

- Go to company websites
- Check out careers open in the area
- Refine the search if multiple locations
 - Close to the VA, a major road, apartment complex, etc.

The image shows a screenshot of the Tyson website's navigation menu. The 'Careers' link is highlighted with a red circle in the top navigation bar and another red circle in the main menu. Below the main menu, there are four columns of links: 'Get to Know Us', 'Let Us Help You', 'Work with Amazon', and 'Business Solutions'. At the bottom, there are three columns: 'Our Company', 'In The Community', and 'How Can We Help?'. The 'Careers' link is also highlighted in the 'Our Company' column.

Top navigation bar: [Careers](#) [Investors](#) [News](#) [Contact Us](#) [Search](#) 🔍

Main navigation bar: [Tyson](#) [Who We Are](#) [Innovation](#) [Our Brands](#) [Sustainability](#)

Get to Know Us: [Careers](#) [Press Releases](#) [Amazon and Our Planet](#) [Amazon in the Community](#) [Company Facts](#)

Let Us Help You: [Help](#) [Shipping Rates & Policies](#) [Business FAQ](#) [Contact Us](#)

Work with Amazon: [Sell on Amazon Business](#) [Fulfillment By Amazon](#) [Advertise on Amazon](#) [Sell Services on Amazon](#) [Amazon Global Selling](#)

Business Solutions: [Amazon Business Solutions](#) [Purchasing Systems](#) [Amazon Credit Line](#) [Amazon Business Blog](#)

Our Company: [About Panera Bread](#) [Investor Relations](#) [Press Room](#) [Franchise Information](#) [Careers](#)

In The Community: [Community Giving](#) [Local Events](#) [Bakers-In-Training](#) [Fundraising Nights](#)

How Can We Help?: [Customer Care Center](#) [Yuma, AZ Romaine Recall](#) [Data Security at Panera](#)



SOCIAL NETWORKING

SOCIAL NETWORKS



How many social networks do you belong to?

- Facebook
- Twitter
- Linked In
- Google+
- Instagram

IDENTITY

- Who you are on one social network might not be who you are on another

- Facebook vs. LinkedIn



- How do you handle juggling the different personas?

- How do your clients handle juggling the different personas?



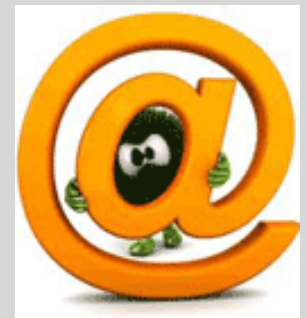
DID YOU KNOW?



81% of adults now use social networking. Up from 7% in 2005

51% of accounts and 12% of messages on social networks are spam

- **LinkedIn boasts more than 530 millions user profiles**
 - **LinkedIn remains especially popular among college graduates and those in high-income households**
 - 9% of users report having less than a college degree
 - **Facebook has 2.2 billion active users**
- Every Second of the day:**
- **Twitter: 6,000 tweets**
 - **Google: 400,000 searches**



FACEBOOK AND PRIVACY



91% of Employers look at social networking sites. What are they seeing?

Who do you connect with?

PEOPLE
91% of employers admit to using social networking sites to screen prospective employees.

1 Basic Info [Edit]

2 I Am: Male
Show my gender on my timeline
Birthday: Apr 1 1985
Note: you can only change your birthday a limited number of times.
 I confirm my age is 28.
Show my full birthday on my timeline
Interested in: Women Men
Relationship Status: This will not appear in News Feed.
Single

3 Public
 Friends
 Friends except Acquaintances
 Only Me
 Custom
Close Friends
Upland Christian
See all lists...

FACEBOOK AND PRIVACY

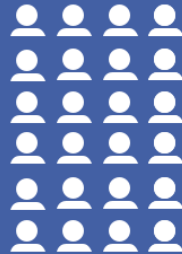
Facebook Privacy Settings

Do you know who you're sharing with on Facebook?

Learn more about the different sharing options below.

Public

This is the least secure privacy setting. It shares information with everyone on Facebook.



Friends

This is the most common option, sharing with everyone you've added as a friend.



Lists

You can share with **Lists** of friends to help keep sensitive information from some people.




Only me

Anything shared with this option will only be visible to you.



Pinterest will receive the following info: your public profile, friend list, email address, birthday, personal description and likes.

 This does not let the app post to Facebook.

Yelp is using Facebook to personalize your experience.

Now in the UK!

yelp 

Real people. Real reviews.®

Search for (e.

Remember



We know what to post online and what not to share.

Remember to also share that information with the veterans!

Don't post information that could be detrimental to a job search!

REMEMBER



ZIP IT

Keep your personal information private and think about what is put online.



BLOCK IT

Block people you don't know. Don't open attachments and unknown links.



FLAG IT

If something seems too good to be true, mark it and look it up.

CELL PHONES

JOB CONNECTION AND LIFE LINE

- Trac Phones and Cricket phones cost as little as \$9.99
 - Minutes range from \$9.99-\$199.99
- Virgin Mobile
 - “\$35/Month Killer Phones. #MINDBLOWN”
- Smart phones are everywhere
 - It’s a social symbol
 - It’s an important tool for accessing email, internet, etc.

With cell phones so easily purchased, it is important to remember, your cell phone number is almost as important and personal as your social security number.

Think about everyone who has your cell phone number

What would you do if you lost your cell phone?

What would you do if you didn't have minutes for your phone or got a new, better phone and new phone number while you are applying for jobs.

How many resumes were sent out with a number that is no longer accurate.

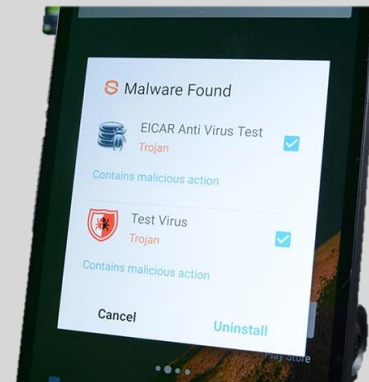
How will an employer get in touch?

IS YOUR PHONE SAFE?

We know to put antivirus on computers, but what about cell phones?

All Cell Phones should have:

- Password
- Anti Virus
 - AVG Mobile
- Task Killer
 - Advanced Task Killer



APPLICATIONS

- Use the official markets for Apple or Android
- Research apps before downloading
 - Check the publisher
 - Read the reviews
- Pay attention to app permission during the installation
 - Is it asking your location?
 - To use personal information?
 - Track calls and use?



Part II:
TRAINING

GCF Learn Free

■ Technology Training:

- www.gcflearnfree.org

■ Technology Training

- Computer Basics
- Internet Basics
- Microsoft
- Apple

■ Life Skills

- ATM
- Paying Bills

■ Career Skills

- Interviewing
- Job Search



A screenshot of the GCF LearnFree.org website homepage. The page has a dark blue header with the GCF LearnFree.org logo on the left, a search bar in the center, and the Goodwill Community Foundation International logo on the right. Below the header, the main content area features the text 'Your Free Learning Source' in large, white, bold letters. Underneath this, there are four yellow star icons with text: 'Start Learning Immediately', 'Learn at Your Own Pace', 'Over 750 Free Lessons', and 'Over 250 Videos'. To the right of this text is an illustration of a yellow stick figure sitting at a desk with a computer. Below the main content area, there is a yellow navigation bar with the text 'Creating Opportunities for a Better Life. ®' and 'All Topics >>>'. Below the navigation bar, there are four large, colorful buttons: 'Technology' (with a laptop icon), 'Reading' (with a stack of books icon), 'Math' (with a chalkboard icon), and 'Career Skills' (with a briefcase icon). At the bottom of the page, there are four smaller, colorful buttons: 'Interviewing' (with a briefcase icon), 'Job Search' (with a pie chart icon), 'Microsoft' (with a tablet icon), and 'Apple' (with a folder icon).

GCF Learn Free

Free Technology Courses:

Technology courses

Microsoft

Work and Career

Everyday life

Math

Reading

Over 250 Free Courses

The screenshot displays the GCF Learn Free website interface. At the top left is the GCF LearnFree.org logo with the tagline "Creating Opportunities for a better life." Below the logo are several course category tiles: "Microsoft Office 2016" (with an image of people at a computer), "Share Your Story!" (with thumbs up icons), "Technology" (with a circuit board background), "Reading" (with an open book icon), "Math" (with a multiplication table), "Microsoft Office" (with a laptop), "Work And Career" (with a group of professionals), "Everyday Life" (with a map and data table), "GCF Labs" (with a flask icon), "Mobile Apps" (with a smartphone), and "All Topics" (with a stack of books). On the right side, there is a "News" section with a "Tutorial" sub-section listing updates: "Updated! Internet Basics Tutorial", "Free Microsoft Word 2016 Tutorial", "Updated! Computer Basics Tutorial", and "NEW! Microsoft PowerPoint 2016 Tutorial".

www.gcflearnfree.org

Google

G Suite

- Drive
- Forms
- Cloud Print
- Sheets
- Slides

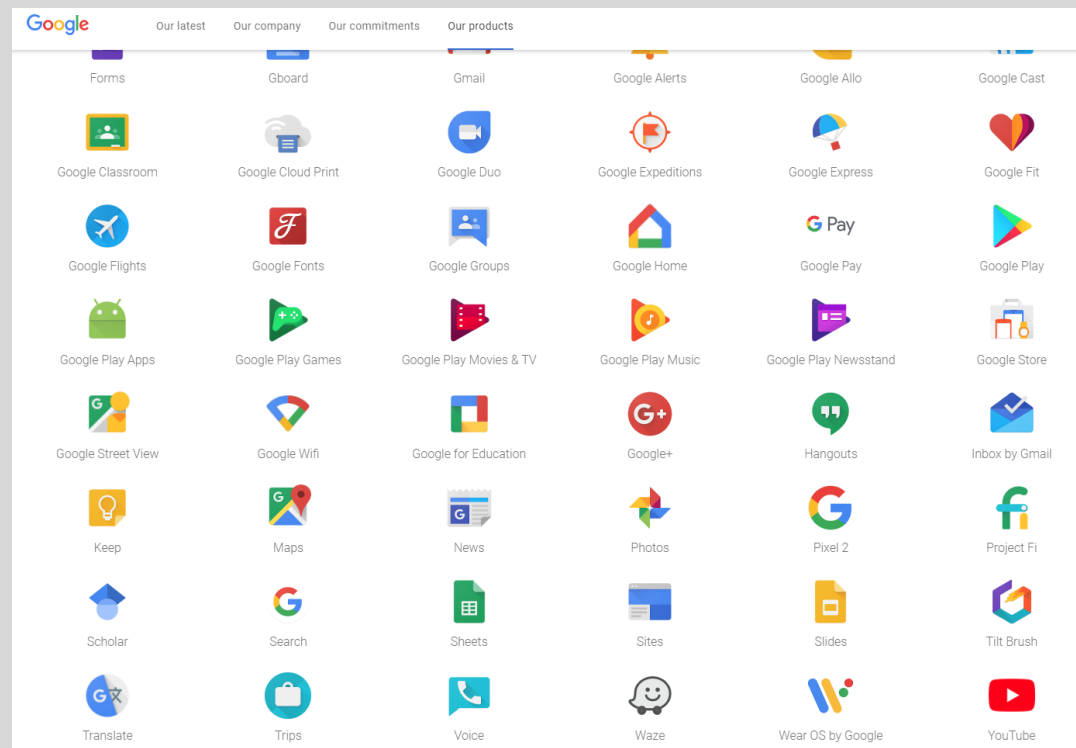
Calendar

Drive

Photos

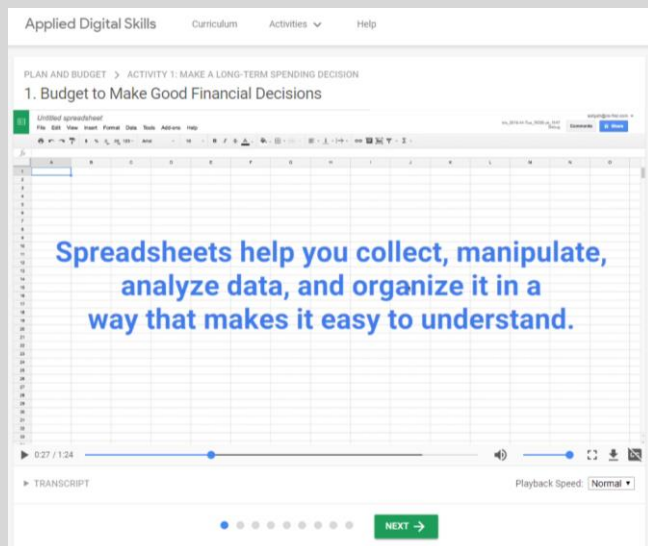
Google Duo

Keep



Google- Applied Digital Skills

- Take a Full Class
 - Create an Instructor
-Design a Class
 - Enroll Students
- *Must have Gmail Accounts



Applied Digital Skills Curriculum Activities Help

PLAN AND BUDGET > ACTIVITY 1: MAKE A LONG-TERM SPENDING DECISION

1. Budget to Make Good Financial Decisions

Untitled spreadsheet

File Edit View Insert Format Data Tools Address Help

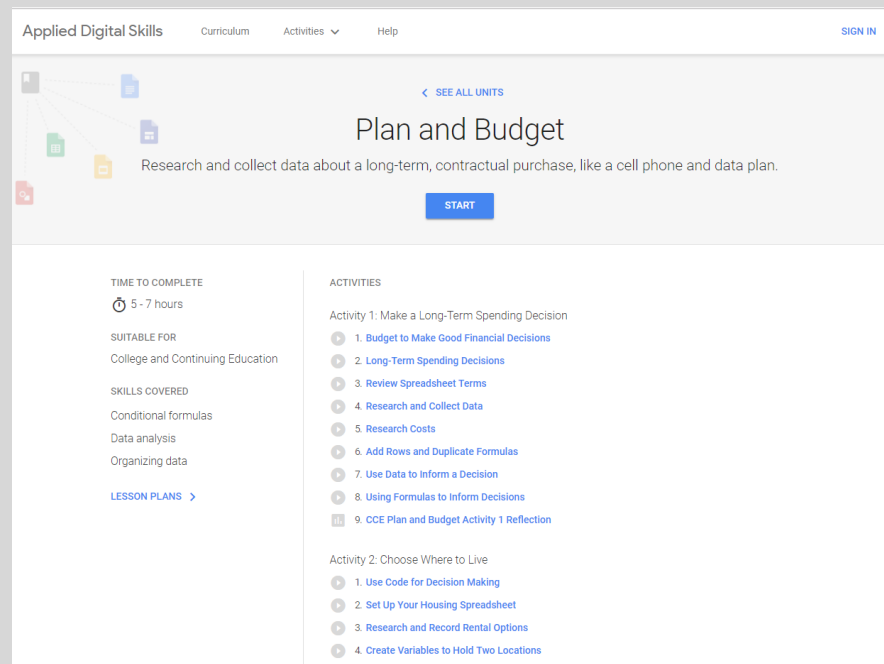
Spreadsheets help you collect, manipulate, analyze data, and organize it in a way that makes it easy to understand.

0:27 / 1:24

TRANSCRIPT

Playback Speed: Normal

NEXT →



Applied Digital Skills Curriculum Activities Help SIGN IN

< SEE ALL UNITS

Plan and Budget

Research and collect data about a long-term, contractual purchase, like a cell phone and data plan.

START

TIME TO COMPLETE
5 - 7 hours

SUITABLE FOR
College and Continuing Education

SKILLS COVERED
Conditional formulas
Data analysis
Organizing data

LESSON PLANS >

ACTIVITIES

Activity 1: Make a Long-Term Spending Decision

1. Budget to Make Good Financial Decisions
2. Long-Term Spending Decisions
3. Review Spreadsheet Terms
4. Research and Collect Data
5. Research Costs
6. Add Rows and Duplicate Formulas
7. Use Data to Inform a Decision
8. Using Formulas to Inform Decisions
9. CCE Plan and Budget Activity 1 Reflection

Activity 2: Choose Where to Live

1. Use Code for Decision Making
2. Set Up Your Housing Spreadsheet
3. Research and Record Rental Options
4. Create Variables to Hold Two Locations

www.applieddigitalskills.withgoogle.com

RezScore: Online Resume Checker

C+

Your Resume is Average

Brevity

58

Impact

70

Depth

63

Depth: It's important to provide enough information at each level of experience. The goal is to offer enough information to let your interviewer ask good questions.

Impact: When trying to keep your resume brief, it's important to make your words count.

Brevity: The person reading your resume has a short attention span, so it's important to keep your resume concise.



Score your resume, Score a Job

How does your resume score? Find out INSTANTLY!

Contact Me About...

- Resume Help
- Handpicked Jobs

Your Grade is:

C+

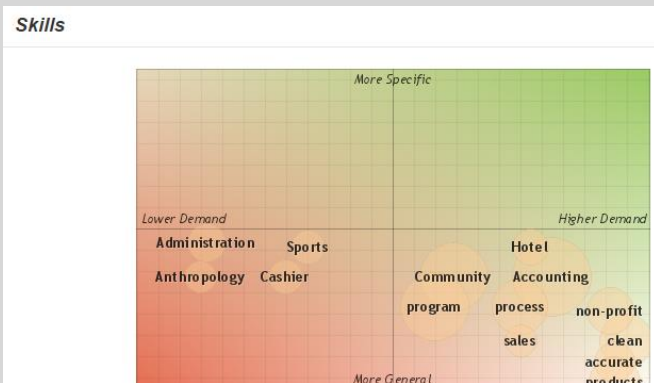
See Full Report

*Note, they did provide job matches. However, I would recommend unchecking the box.

RezScore



“This is how machine algorithms are likely to categorize your resume. The number represents the confidence of the match. A highly targeted resume is typically more effective than one diffused among several different industries.”



“The bubble size represents relative weight on your resume. Blue bubbles indicate skills aligned with your sector”

Keep in mind: RezScore takes the email from the resume to send you a report.

www.rezscore.com

OSHA Training

OSHA Occupational and Safety Training:

- 10 Hour Employee Occupational Safety and Health
- 32 Hour Safety Committee/Team Member
- 36 Hour Safety Committee/Team Leader
- 36 Hour OSH Supervisor
- 36 Hour OSH Trainer (Train-The-Trainer)
- 44 Hour OSH Specialist
- 48 Hour OSH Manager
- 132 Hour OSH Professional

Additional courses in Construction and Oil and Gas

Free Training

\$35 PDF Certificates

\$45 Original Certificates



FREE SAFETY AND HEALTH TRAINING

Our free online training is recognized and used by government agencies, colleges and technical schools, and businesses and individuals across the nation.

Our professional training certificates document student achievement and are recognized worldwide.

[Click here to learn more about our training.](#)

[Register Now ▶](#)

Explore our occupational safety and health training by:

[Programs ▶](#)

[Courses ▶](#)

www.oshatrain.org

WIN Systems: Career Readiness



WIN Systems and WIN Atlas

Career readiness courseware, College readiness, Soft Skills, and job matching assistance.

WIN Atlas matches personalities to career characteristics and provides job description and educational information.

The training ranges per seat enrolled.

www.Wincrsystem.com

WIN Systems: Career Readiness

My Strategic Compass

- **Identify careers based on:**
 - Interest
 - Skills
 - Work Experience
- **Personalized electronic counseling tool**
- **Career Interest tests**
- **Reality Check-Money Management**

The screenshot shows the 'REALITY CHECK' section of the My Strategic Compass tool. The interface includes a navigation bar with tabs for PLAN, ASSESSMENTS, OCCUPATIONS, EDUCATION, EMPLOYMENT, and MY PORTFOLIO. A search bar is located in the top right. Below the navigation bar, there are options for 'Español', 'Save', 'Save as New', and 'Start Over'. A row of icons represents various categories with associated values: Home (\$781), Light (\$148), Low (\$114), Medium (\$330), High (\$638), Higher (\$90), and Enter Your Own (\$258). A large black button displays '\$2,360 a Month For Rural or country'. The main content area features the question 'What Will You Do for Entertainment?' with the text 'Having a good time doesn't have to cost a lot of money, but many activities are expensive.' Below this, there are six options: Light (\$50), Low (\$100), Medium (\$130), High (\$180), Higher (\$210), and Enter Your Own (Other). At the bottom, there are 'PREVIOUS' and 'NEXT' buttons, and a prompt: 'Select one of the options, or enter your own amount.'

www.winlearning.com/mystrategiccompass.html

Hotel Certification



Guest Service Gold

7 stories to inspire hotel employees to “go for the gold”

DVD, pre-shift lesson plans, one trainer's guide, and one participant workbook

Completed in 2-4 hours

Individual Training

Currently employed in hospitality industry and seeking to improve

2 Hour training

Certified Guest Service Professional

Currently employed in any hospitality/food position

Application must be completed and mailed faxed

Look BEYOND the
standard guest service
TRAINING with GUEST
SERVICE GOLD.

<https://ahlei.org/Programs/Guest-Service-Gold/>

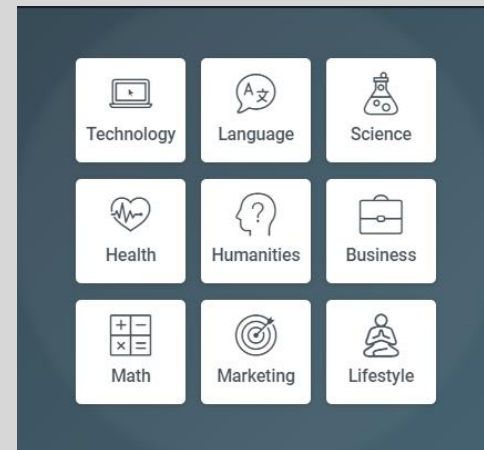
Alison Training

Empower Yourself

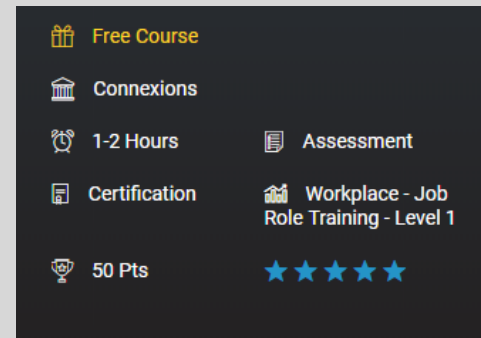
Free Online Courses

- **Customer Service Training**
- **Retail Management**
- **Computer Training**
- **Etc!**

All Alison courses are free to study. Upon successful completion of a course, you can choose to make your achievement formal by purchasing an official Alison Diploma.



www.alison.com



Online Classes and Certifications

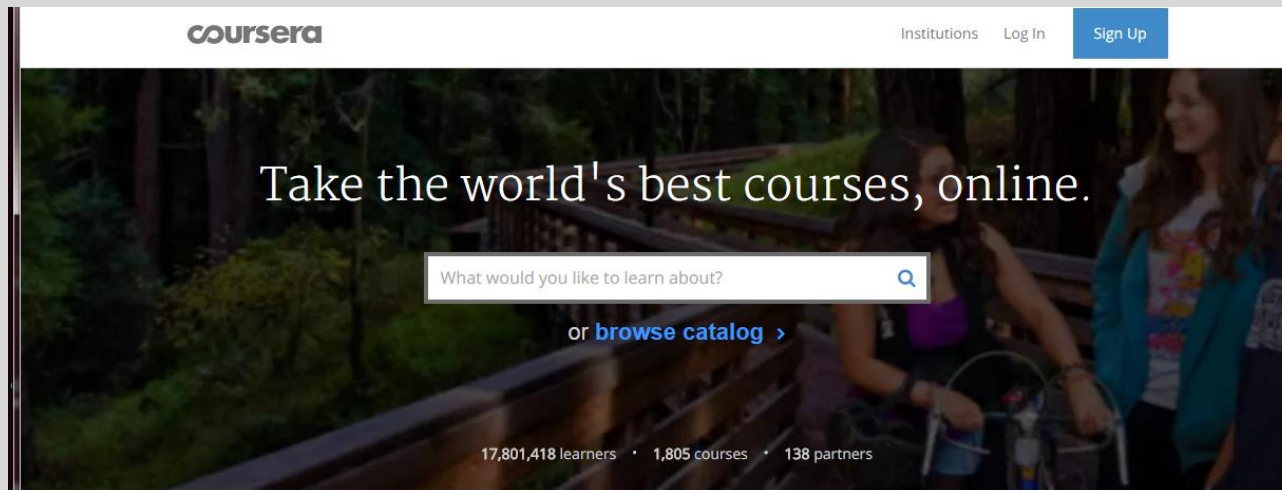
Hundreds of low cost, online, college courses in:

Business

Computer Science

Personal Development

Languages



www.coursera.org

Online Classes



Open Culture

Hundreds of free online classes in business, languages, computer science, economics from Universities including: University of Washington, University of Ohio, etc.

http://www.openculture.com/business_free_courses

edX

Learn from the Best. Anytime. Anywhere.
Receive a certificate from the course professor.

Credit eligible courses

www.edx.org



MIT Open Courseware

“The idea is simple: to publish all of our course materials online and make them widely available to everyone.”

Dick K.P. Yue, Professor, MIT School of Engineering

Materials from 2260 courses

www.ocw.mit.edu/index

MIT **OPEN**COURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY



INTERNET AND SOCIAL MEDIA RESOURCES

- Microsoft Safety and Security Center
 - “Like It” Click Fraud
 - www.microsoft.com/security/online-privacy
- USA.gov
 - Internet and Social Networking Safety
 - <https://www.usa.gov/online-safety>
- Get Safe Online
 - Protecting yourself, your computer, tablets, and smart phones
 - Social Media safety, online banking and shopping safety
 - <https://www.getsafeonline.org/protecting-yourself/>
- Passwords
 - <https://howsecureismypassword.net>



PASSWORDS

■ How to Create a strong password

- <http://www.microsoft.com/security/online-privacy/passwords-create.aspx>



Password Requirements:

- 8 Characters long
- Upper Case
- Lower Case
- Number
- Symbol

J2o0B1\$8bcb

Jobs

2018

bcb

HOW COMPLICATED ARE YOU?

It would take a computer about
4 HUNDRED YEARS
to crack your password

Why not create even stronger passwords with [Dashlane](#)? It's free!

[Tweet Your Result](#)

J2o0B1\$3bcb

HOW SECURE IS MY PASSWORD?

It would take a computer about
9 HOURS
to crack your password

Email Password

It would take a computer about
2 HOURS
to crack your password

Why not try [Dashlane](#) to create and remember stronger passwords? It's free!

[Tweet Your Result](#)

Jobs2018bcb

<https://howsecureismypassword.net/>

ELECTRONIC PORTFOLIO

As people move, they need technology that moves with them. Having access to necessities when job searching is mandatory for job success.

- Gmail
- Drive
 - Google Docs
 - Word, Excel, etc.
- Google Calendar

Create a new Google Account



Your Google Account is more than just Gmail.

Talk, chat, share, schedule, store, organize, collaborate, discover, and create. Use Google products from Gmail to Google+ to YouTube, view your search history, all with one username and password, all backed up all the time and easy to find at (you guessed it) Google.com.

Geo

- Google Offers**
Get amazing offers at the best places to eat, shop, and play
- Maps**
View maps and directions

- Latitude**
See where your friends are right now
- Earth**
Explore the world from your computer

Home & Office

- Drive**
Create, share and keep all your stuff in one place
- Calendar**
Organize your schedule and share events with friends
- Talk**
IM and call your friends through your computer
- Voice**
One number for all your phones, online voicemail and cheap calling
- Google Cloud Print**
Print anywhere, from any device

- Gmail**
Fast, searchable email with less spam
- Sites**
Create websites and secure group wikis
- Translate**
Instantly translate text, web pages, and files between over 50 languages
- Google Wallet**
Make your phone your wallet

Technology should amplify the best of technology and the best of humanity.



How we interact with machines and technology in many ways defines who we are.

QUESTIONS?

COMMENTS?

EVALUATIONS